

Find out more about the MoraBanc Group

The creation of value is our chief objective. We want to generate a **positive long-term impact** for all our stakeholders. We strive to meet the needs of our customers and to offer them products and services of the highest quality.

Founded in 1952, we retain the values of a family business and we maintain 100 % family and Andorran ownership, in the hands of the Mora family. Our model of corporate governance is based on our commitment to the sustainable development of business in Andorra and of its citizens, as well as the implementation of new strategies to address future challenges.

MoraBanc is an institution:

With a vision of continuity

Our decisions, based on the satisfaction of our customers, have a long-term vision and aim to maintain and enhance our relationships with them.

With an international vocation

We are a financial group with a clear global vocation. Geographical diversification provides us with great business opportunities. For this reason, ten years ago we decided to expand our presence outside the borders of Andorra.

Established, trustworthy and close

As a result of prudent and responsible management of the Bank's solvency and solidity and our experience in the sector, we have positioned ourselves as a trustworthy bank, committed to our customers and with high-quality products and services.

That pursues innovation as a basis for progress

We are characterised by our innovative spirit. We have the resolve to become a pioneering bank suited to our customers' new habits. We want to position ourselves as a benchmark in customer-oriented innovation.

That strives for excellence with commitment and effort

Our work is governed by discretion, transparency, quality and customer focus. This is reflected in our mindset of hard work, commitment and dedication to improving the services we provide.

MISSION, VISION AND VALUES



MISSION

MoraBanc's mission is to meet the needs of its customers and to satisfy their expectations, organised so as to create value, with quality as a distinctive competitive feature.



VISION

To be the best bank for our customers



To be the best company for our employees



To have the best technology at the service of people



To be the benchmark



PRINCIPLES AND VALUES

Principles

Our customers as the main focus of action



Respect for people



PEVO: all our actions must be based on planning, execution, verification and optimisation



Social engagement



Excellence

Values

Ethics and professional integrity



Respect for customers, society, employees and the law.



Transparency



Innovation

